

Tasting Plate

The Tasting Template is designed to assist guests in determining which chocolate products each prospective customer likes and would be willing to eat at least three or more times a day. The paper template fits a small paper plate.

The tasting should be like a wine tasting with all participants waiting to taste the products together. At the tasting, give small samples of each product and have the guests rate the products from 1 – 5 as you explain the product benefits. Product samples should be on the plate with the exception of the liquid products (due to spillage).

1 Rating = Do not like the product.

5 Rating = Love the product and can't live without it.

Rate 2, 3, or 4 for anything in between.

Suggested Order:

1. **Activ Liquid** – We suggest mixing with milk or almond milk ($\frac{1}{4}$ part Active to $\frac{3}{4}$ part milk product). Serve small sample in plastic cup. Rate between 1 & 5.
2. **Power Square** – Sample & rate.
3. **Specialty Omega** – Underline the word Special, rate, and put a + beside the rating if this specialty product will be beneficial for you or someone you love.
4. **Specialty Xobiotic** – Underline the word Special, rate, and put a + beside the rating if this specialty product will be beneficial for you or someone you love.
5. **Peanut Butter Cup** – Sample & rate.
6. **Nugget** – Sample & rate.
7. **Cookie** – Sample & rate.
8. **Protein Shake** – Sample & rate. (Serve small sample in plastic cup)
9. **Xe Energy Drink** – Sample & Rate (Serve small sample in plastic cup)

After the tasting, have the guests shake the crumbs off their rating sheet and take it from the paper plate. This will expedite the selection process at closing.

Send the paper template home with the guests so they can recall which products they liked the best and which would benefit them the most.

